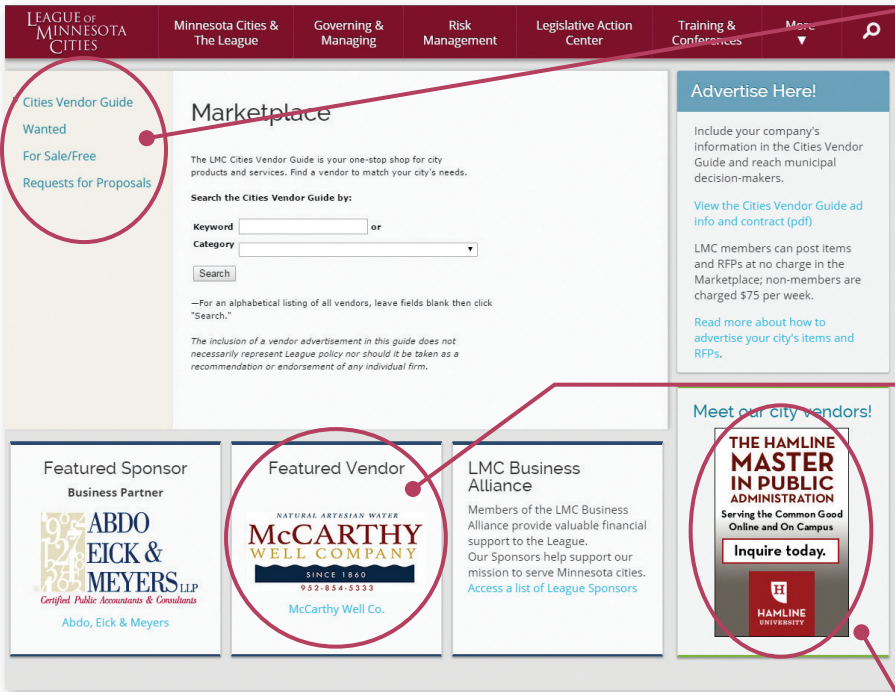


LEAGUE OF MINNESOTA CITIES WEBSITE



With 1.5 million pageviews each year, the League of Minnesota Cities website is where city staff go for critical information on a daily basis.



CITIES VENDOR GUIDE

Prominently displayed in the Marketplace section at www.lmc.org, the **Cities Vendor Guide** is an online directory of vendors. It's the place cities go to do business, serving as a go-to resource for both products and services.

- Quickly search by name, keyword, and/or category.
- Communicate your company's key contacts and services directly to potential clients.
- Provide click-through to your website.

UPGRADE TO CITIES VENDOR GUIDE PLUS

For an additional \$120, you can get even more visibility for your business. Your logo and a link to your website will appear prominently in a "Featured Vendor" rotating ad in the Marketplace section.

WEB SIDEBAR ADS

Online ads are a great way to gain visibility and awareness with key city decision-makers.

- Display a web ad on the right sidebar of most pages of www.lmc.org.
- Take users directly to your website by click-through.
- Specifically target users based on geographic location.
- Ads appear on more than 700 pages site-wide.

PROMOTE YOUR SERVICES! 
 YOU HAVE THE TOOLS CITIES NEED. TELL THEM!

2019 RATES	
Cities Vendor Guide <i>Just a dollar a day!</i>	\$365/year
Cities Vendor Guide PLUS <i>Just \$120 extra gets you premium exposure!</i>	\$485/year
Web Ad <i>Save \$160 by signing up for the full year!</i>	\$80/month \$800/year



SIGN UP TODAY! WWW.LMC.ORG/REACHCITIES

For more information, contact Kate Brenna at marketing@lmc.org or (651) 281-1249.



APPLICATION FOR 2019 ADVERTISING ONLINE ADVERTISING

Terms:

- No advertising will run without a signed application and payment.
- LMC Business Alliance Program members receive a 10% discount when upgrading advertising beyond the Alliance sponsorship package.
- The information provided for Cities Vendor Guide on this application will appear in the online Cities Vendor Guide on the League's website at www.lmc.org for 12 months.
- Web ads will appear on multiple www.lmc.org pages.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League of Minnesota Cities, nor does it represent an opinion about the quality of your organization's products or services.
- Business Alliance membership is an advertising opportunity for businesses of integrity and relevance to cities. This opportunity is not available to, and may be revoked from, providers of products or services that are legally questionable or contrary to the League's purpose or policies.

Artwork submission requirements:

- **City Vendor Guide PLUS:** Logo cannot exceed 275 pixels wide by 125 pixels high.
- **Web Ads:** 180 pixels wide by 280 pixels high.
- **Preferred formats:** gif or jpg/jpeg.
- **Email** artwork to Kate Brenna at marketing@lmc.org

Please return completed application with payment to:

League of Minnesota Cities
ATTN Finance Department
145 University Avenue West
St. Paul, MN 55103-2044

Organization		
Address		
City	State	Zip
Telephone ()		
Contact name (for LMC use)		
Contact (to appear in listing)		
Contact email (to appear in listing)		
Website address		

CITIES VENDOR GUIDE ONLY

Organization to be listed under the category(ies) of (check up to four):

<input type="checkbox"/> Arbitration and Mediation	<input type="checkbox"/> Construction Equipment and Management	<input type="checkbox"/> Parks and Recreation
<input type="checkbox"/> Architects/Space Planning/Interior Design	<input type="checkbox"/> Education and Training	<input type="checkbox"/> Planning, Development, and Redevelopment
<input type="checkbox"/> Attorneys/Legal Services	<input type="checkbox"/> Engineers and Engineering Services	<input type="checkbox"/> Public Safety Equipment and Services
<input type="checkbox"/> Audio Visual and Information Technology	<input type="checkbox"/> Environment	<input type="checkbox"/> Public Works Services, Equipment, and Materials
<input type="checkbox"/> Building Inspections	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Purchasing Tool
<input type="checkbox"/> Codes and Ordinances	<input type="checkbox"/> General Government and Administration	<input type="checkbox"/> Records Management
<input type="checkbox"/> Communications/Public Relations	<input type="checkbox"/> Human Resources	<input type="checkbox"/> Solid Waste Management
<input type="checkbox"/> Computer Hardware/Software, Computer Services	<input type="checkbox"/> Insurance/Risk Management	<input type="checkbox"/> Water/Wastewater
<input type="checkbox"/> Community Engagement	<input type="checkbox"/> Land Surveyor	<input type="checkbox"/> Website Development
	<input type="checkbox"/> Office Supplies, Equipment, and Services	<input type="checkbox"/> Other _____

Email a description of your product or service to Kate Brenna at marketing@lmc.org

- Description cannot exceed **75 words**
- Special formatting (bullets, bold, italic, all capitals) **not** accepted

Keywords (for Cities Vendor Guide search):

Fees — prepayment required: (Make check payable to League of Minnesota Cities)		
Cities Vendor Guide	\$365/one year	\$
Cities Vendor Guide PLUS	\$485/one year	\$
Business Alliance Program member discount (subtract 10%)	—	\$ _____
Total Cities Vendor Guide rate per year		\$
Web Ads (yearly)	\$800	\$
Web Ads (monthly)	\$80 x _____ # of months	\$
Business Alliance Program member discount (subtract 10%)	—	\$ _____
Web Ad Total		\$
TOTAL ONLINE ADVERTISING COST		\$

I agree to the terms stated, and I authorize this advertising application:

Name (please print) _____

Signature _____ Date _____