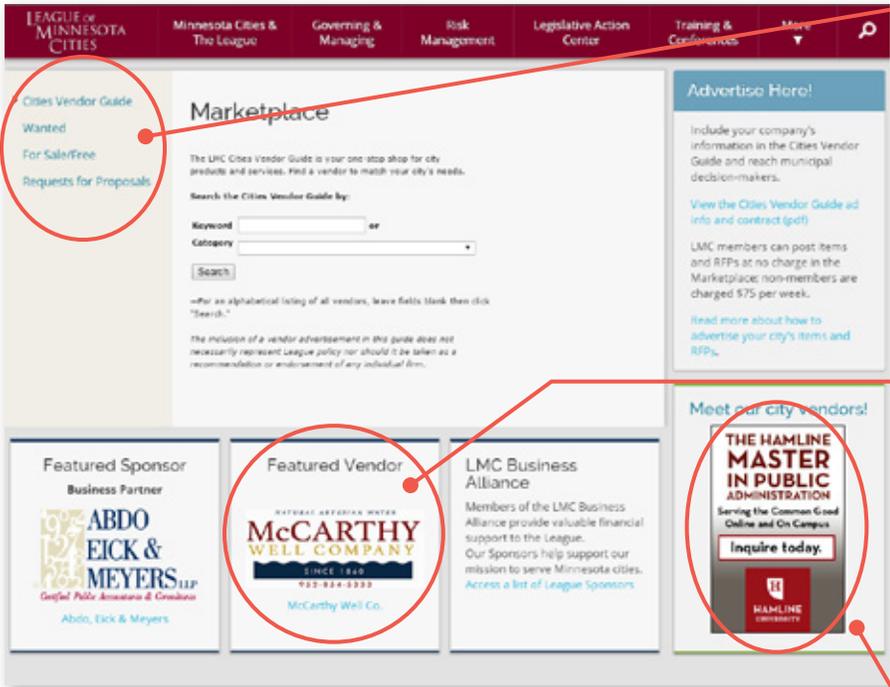


LEAGUE OF MINNESOTA CITIES WEBSITE



With one million visits each year—that’s more than 2,700 each day—the League of Minnesota Cities website is where city staff go for critical information on a daily basis.

CITIES VENDOR GUIDE
WEB SIDEBAR ADS
ADVERTISING OPPORTUNITY



CITIES VENDOR GUIDE

Prominently displayed in the Marketplace section at www.lmc.org, the **Cities Vendor Guide** is an online directory of vendors. It’s the place cities go to do business, serving as a go-to resource for both products and services.

- Quickly search by name, keyword, and/or category.
- Communicate your company’s key contacts and services directly to potential clients.
- Provide click-through to your website.

UPGRADE TO CITIES VENDOR GUIDE PLUS

For an additional \$120, you can get even more visibility for your business. Your logo and a link to your website will appear prominently in a “Featured Vendor” rotating ad in the Marketplace section.

WEB SIDEBAR ADS

Online ads are a great way to gain visibility and awareness with key city decision-makers.

- Display a web ad on the right sidebar of most pages of www.lmc.org.
- Take users directly to your website by click-through.
- Specifically target users based on geographic location.
- NEW! Ads now appear on more than 700 pages site-wide

PROMOTE YOUR SERVICES! 
YOU HAVE THE TOOLS CITIES NEED. TELL THEM!

2017 RATES	
Cities Vendor Guide <i>Just a dollar a day!</i>	\$365/year
Cities Vendor Guide PLUS <i>Just \$120 extra gets you premium exposure!</i>	\$485/year
Web Ad <i>Save \$160 by signing up for the full year!</i>	\$80/month \$800/year

NO PRICE INCREASES FOR 2017!



SIGN UP TODAY! WWW.LMC.ORG/REACHCITIES

For more information, contact Jason Little at jlittle@lmc.org or (651) 215-4030.



APPLICATION FOR 2017 ADVERTISING ONLINE ADVERTISING

Terms:

- LMC Business Alliance Program members receive a 10% discount. Only complete this application to upgrade advertising beyond Alliance sponsorship package.
- The information provided for Cities Vendor Guide on this application will appear in the online Cities Vendor Guide on the League's website at www.lmc.org for 12 months.
- Web ads will appear on multiple www.lmc.org pages.
- No advertising will run without a signed application and payment.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League of Minnesota Cities, nor does it represent an opinion about the quality of your organization's products or services.
- All rates are net.

Artwork submission requirements:

- **City Vendor Guide PLUS:** Logo cannot exceed 275 pixels wide by 125 pixels high.
- **Web Ads:** 180 pixels wide by 280 pixels high.
- **Preferred formats:** gif or jpg/jpeg.
- **Email** artwork to Jason Little at jlittle@lmc.org.

Please return completed application with payment to:

League of Minnesota Cities
ATTN Jason Little
145 University Avenue West
St. Paul, MN 55103-2044

Organization		
Address		
City	State	Zip
Telephone ()		
Contact name (for LMC use)		
Contact (to appear in listing)		
Contact Email (to appear in listing)		
Website address		

CITIES VENDOR GUIDE ONLY

Organization to be listed under the category(ies) of (check up to four):

<input type="checkbox"/> Arbitration and Mediation	<input type="checkbox"/> Education and Training	<input type="checkbox"/> Planning, Development, and Redevelopment
<input type="checkbox"/> Architects/Space Planning/Interior Design	<input type="checkbox"/> Engineers and Engineering Services	<input type="checkbox"/> Public Safety Equipment and Services
<input type="checkbox"/> Attorneys/Legal Services	<input type="checkbox"/> Environment	<input type="checkbox"/> Public Works Services, Equipment and Materials
<input type="checkbox"/> Audio Visual and Information Technology	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Purchasing Tool
<input type="checkbox"/> Codes and Ordinances	<input type="checkbox"/> General Government and Administration	<input type="checkbox"/> Records Management
<input type="checkbox"/> Communications/Public Relations	<input type="checkbox"/> Human Resources	<input type="checkbox"/> Solid Waste Management
<input type="checkbox"/> Computer Hardware/Software, Computer Services	<input type="checkbox"/> Insurance/Risk Management	<input type="checkbox"/> Water/Wastewater
<input type="checkbox"/> Construction Equipment and Management	<input type="checkbox"/> Land Surveyor	<input type="checkbox"/> Website Development
	<input type="checkbox"/> Office Supplies, Equipment and Services	
	<input type="checkbox"/> Parks and Recreation	

Email a description of your product or service to Jason Little at marketing@lmc.org

- Description cannot exceed **75 words**
- Special formatting (bullets, bold, italic, all capitals) **not** accepted

Keywords (for Cities Vendor Guide search):

Fees — prepayment required: (Make check payable to League of Minnesota Cities)		
Cities Vendor Guide	\$365/one year	\$
Cities Vendor Guide PLUS	\$485/one year	\$
Business Alliance Program member discount (subtract 10%)	—	\$ _____
Total Cities Vendor Guide rate per year		\$
Web Ads (yearly)	\$800	\$
Web Ads (monthly)	\$80 x _____# of months	\$
Business Alliance Program member discount (subtract 10%)	—	\$ _____
Web Ad Total		\$
TOTAL ONLINE ADVERTISING COST		\$

I agree to the terms above, and I authorize this advertising application:

Name (please print) _____

Signature _____ Date _____



For any questions or more information about advertising online, please contact Jason Little at jlittle@lmc.org or (651) 215-4030.