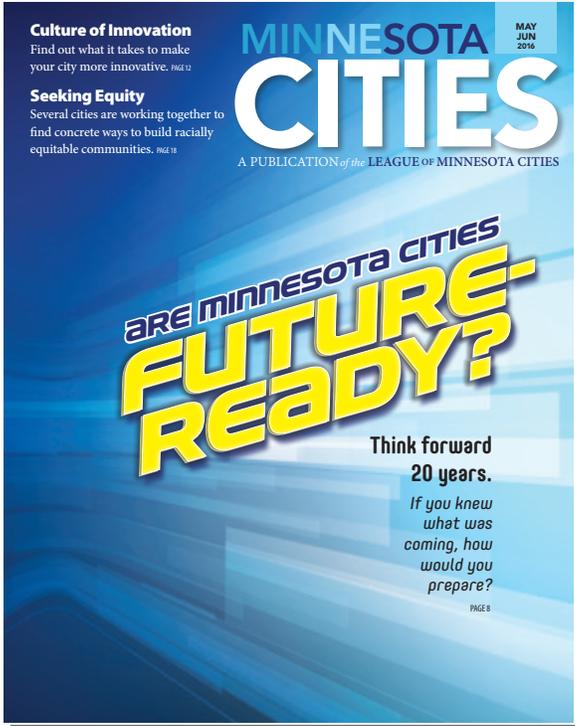


ADVERTISE IN MINNESOTA CITIES MAGAZINE

MINNESOTA CITIES
MAGAZINE

ADVERTISING OPPORTUNITY



CONNECT WITH CITY OFFICIALS WHERE THEY ARE!

Looking to get your organization’s message in front of a variety of key municipal decision-makers? *Minnesota Cities* magazine—the premier print publication of the League of Minnesota Cities—has you covered. With a **circulation of more than 6,800** (plus more views online!), every issue of this bimonthly publication is an information-packed resource for city offices throughout Minnesota.

The content in this magazine is tailored specifically toward the needs and interests of this unique demographic—from municipal clerks to city purchasing officers, mayors to councilmembers, fire and police chiefs to human resources staff.

PROMOTE YOUR SERVICES!



Ad sizes		
AD DIMENSIONS (LIVE AREA)	WIDTH	HEIGHT
Full page, with bleed <i>(Back cover, inside front/back cover; dimension includes .25" bleed on all four sides)</i>	8.75"	11.375"
Full page, no bleed	7.75"	10.375"
1/2 page horizontal	7.25"	4.85"
1/2 page vertical	3.5"	9.9"
1/4 page	3.5"	4.85"

- Magazine trim size 8.25" w x 10.875"
- All ads 4-color process
- Deadline to reserve space and submit artwork is the first day of the month preceding the next issue (e.g., deadline for Sept./Oct. issue is Aug. 1).
- See application for acceptable formats for ad submission.

2017 Rates - all ads 4-color process			
AD SIZE / RATE PER INSERTION	1x	3x	6x
Back cover	\$1,735	\$1,710	\$1,625
Inside front cover / Inside back cover	\$1,645	\$1,610	\$1,520
Full page, no bleed	\$1,315	\$1,245	\$1,165
1/2 page	\$810	\$765	\$740
1/4 page	\$595	\$545	\$495

NO PRICE INCREASES FOR 2017!

RESERVE YOUR AD SPACE TODAY!

Reserve by December 1 for first 2017 issue!

DID YOU KNOW? Full issues of *Minnesota Cities* are available online at www.mncities.org.



SIGN UP TODAY! WWW.LMC.ORG/REACHCITIES

For more information, contact Jason Little at jlittle@lmc.org or (651) 215-4030.



APPLICATION FOR 2017 ADVERTISING
MINNESOTA CITIES MAGAZINE

Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Ad size to reserve (*call for availability on cover positions*)

Inside front cover Inside back cover Back cover

Full page 1/2 page horizontal 1/2 page vertical

1/4 page

Will provide new artwork Pick up ad from previous issue

Ad to appear in the following issue(s) (*check all that apply*)

January/February March/April May/June

July/August September/October November/December

Deadline to reserve space and submit artwork is the first day of the month preceding the next issue (e.g., deadline for Sept./Oct. issue is Aug. 1).

Fees: (*Make check payable to League of Minnesota Cities*)

Ad rate per issue	\$ _____
Business Alliance Program member discount (<i>subtract 10%</i>)	- \$ _____
Total per issue cost \$ _____ X number of issues	\$ _____
TOTAL ADVERTISING COST	\$ _____

Method of payment:

Check enclosed payable to League of Minnesota Cities

Please bill me (per issue) Amount \$ _____

Terms:

- LMC Business Alliance Program members receive a 10% discount. Only complete this application to upgrade advertising beyond Alliance sponsorship package.
- If after space has been reserved a cancellation is necessary, the advertiser will still be responsible for the cost of the space.
- No advertising will run without a signed application.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League of Minnesota Cities, nor does it represent an opinion about the quality of your organization's products or services.
- All rates are net.

Ad submission requirements:

- **Preferred format for ad submission:** EPS, TIFF, and PDF (saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
- **Email** files to Jason Little at marketing@lmc.org (email attachments must be smaller than 10MB).
- **Mail** CD or flash drive with a hard copy proof to Jason Little at address below.

Mail this completed application with payment to:

League of Minnesota Cities
 ATTN Jason Little
 145 University Avenue West
 St. Paul, MN 55103-2044

I agree to the terms above, and I authorize this advertising application:

Name (*please print*) _____

Signature _____ Date _____



For any questions or more information about advertising in *Minnesota Cities* magazine, please contact Jason Little at jlittle@lmc.org or (651) 215-4030.

PROMOTE YOUR SERVICES!

YOU HAVE THE TOOLS CITIES NEED. TELL THEM!

NO PRICE INCREASES FOR 2017!