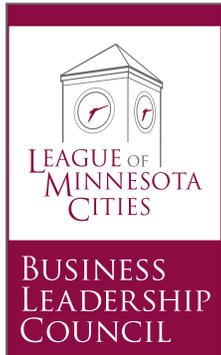


LEAGUE OF MINNESOTA CITIES (LMC)

BUSINESS ALLIANCE PROGRAM



Business Leadership Council (BLC)

\$11,500/nonprofit rate \$9,500

Our premium sponsorship package provides you with unprecedented opportunities to reach key city decision-makers. Designed to provide maximum exposure for your business, the Business Leadership Council package also allows you to become a subject matter expert for the League and our members.

Business Leadership Council (BLC) members receive all the benefits of Business Partners, plus:

- Quarterly BLC meetings, including briefings from staff, roundtables, and Board of Directors receptions.
- Premium complimentary advertising in all LMC publications.
- Unlimited access to the League's member mailing list.
- Use of League BLC logo on your website and in your promotions.
- Opportunities to provide content for *Minnesota Cities* magazine, blogs, *Cities Bulletin* e-newsletter, conference sessions, and/or webinars.
- Unlimited access to LMC Salary & Benefits Survey.
- Free Annual Conference booth in prime location.
- RFP Notifications.

Business Partners \$6,850

Business Partners receive all of the benefits of Business Associates, plus:

- Opportunity to contribute content to *Cities Bulletin* e-newsletter.
- Complimentary advertising in many LMC publications, plus 10 percent discount on additional advertising.
- 2017 Annual Conference exhibit booth.
- One-time use of the League's member mailing list.

Business Associates \$1,650

Benefits of becoming a Business Associate include:

- Recognition in League publications and on our website.
- Complimentary copy of the *Directory of Minnesota City Officials*, *Minnesota Cities* magazine, and *Cities Bulletin* e-newsletter.
- Access to our Research & Information Service.
- 10 percent discount on advertising with the League.

**PROMOTE
YOUR SERVICES!**

LMC BUSINESS ALLIANCE PROGRAM COMBINES MULTIPLE WAYS TO REACH CITY DECISION-MAKERS.

NO PRICE INCREASES FOR 2017!

**CONNECT THE
WAY YOU WANT!**

Find the right fit for your business with additional exclusive opportunities available only to members!

Only Business Alliance Program members can purchase exclusive sponsorship opportunities, including special exposure at events and activities, as well as conferences and trainings throughout the year.

Contact Jason Little to learn more (see email and phone number below)!

SIGN UP TODAY! WWW.LMC.ORG/REACHCITIES

For more information, contact Jason Little at jlittle@lmc.org or (651) 215-4030.



APPLICATION FOR 2017 SPONSORSHIP

LMC BUSINESS ALLIANCE PROGRAM

Organization		
Contact		
Address		
City	State	Zip
Telephone ()		
Email		
Website address		

BENEFITS	BUSINESS LEADERSHIP COUNCIL	BUSINESS PARTNER	BUSINESS ASSOCIATE
Quarterly Business Leadership Council (BLC) meetings including briefings from League staff, hot topics roundtables, etc.	●		
Two receptions with LMC Board of Directors	●		
Access to Annual Conference BLC room	●		
Contribute content to LMC conferences, trainings, webinars, and blogs	●		
RFP alerts, news, and LMC updates via BLC listserv	●		
Social media promotion to LMC followers	●		
Use of League BLC logo in your advertising/brochures/website	●		
Content publication in <i>Minnesota Cities</i> magazine	●		
Opportunities to provide expertise to LMC staff and members	●		
LMC web sidebar ads	●	Discount	Discount
Listing in the Cities Vendor Guide on the League website	●	●	
Content publication in <i>Cities Bulletin</i> e-newsletter	●	●	
Rotating Partner highlight on website/ <i>Cities Bulletin</i> e-newsletter	●	●	
Featured advertising in 2017 Annual Conference program	Full Page	Half Page	Discount
Advertising in <i>Directory of Minnesota City Officials</i>	Full Page	Qtr. Page	Discount
Advertising in <i>Minnesota Cities</i> magazine	4x Half Page	2x Half Page	Discount
Complimentary classified and job ad posting on League website	10	2	Discount
LMC Salary & Benefits Survey access	Full Access	1 list	Discount
LMC member mailing list access	Unlimited	1 list	Discount
Annual Conference exhibit booth	1 Free	1 Free	Discount
Annual Conference registrations	4 Free	2 Free	Discount
Registrations at all other LMC trainings and conferences	2 Free	Discount	Discount
Copies of all League publications	4	2	1
Recognition in LMC publications, website	●	●	●
Access to LMC Research & Information Service	●	●	●
Access to exclusive event/activity sponsorships	●	●	●
	<i>standard rate</i> <input type="checkbox"/> \$11,500 <i>nonprofit rate</i> <input type="checkbox"/> \$9,500	<input type="checkbox"/> \$6,850	<input type="checkbox"/> \$1,650

Find out more about exclusive event/activity sponsorships!



These additional sponsorship opportunities provide Business Alliance Program members with even more ways to connect with your audience. Contact Jason Little to learn more about our à la carte event/activity sponsorships.

All advertising subject to review; acceptance of sponsorship/advertising does not constitute an endorsement by the League of Minnesota Cities, nor does it represent an opinion about the quality of your organization's products or services.

Please return completed application with payment to:

League of Minnesota Cities
 ATTN Jason Little
 145 University Avenue West
 St. Paul, MN 55103-2044

• Business Alliance Program membership is based on the calendar year.

I agree to the terms above, and I authorize this advertising application:

Name *(please print)* _____

Signature _____ Date _____



For any questions or more information about the Business Alliance Program, please contact Jason Little at jlittle@lmc.org or (651) 215-4030.

www.lmc.org/ReachCities