



CONNECTING & INNOVATING
SINCE 1913

League of Minnesota Cities
Board of Directors' Meeting
July 16, 2009

MINUTES

Members Present: Doug Anderson (Dayton), Richard Brainerd (Mahtomedi), Jeff Bertram (Paynesville), Ardell Brede (Rochester), Tim Breza (Winona), John Chattin (Bemidji), Matt Fulton (Coon Rapids), Mary Hamann-Roland (Apple Valley), Lee Helgen (St. Paul), Betsy Hodges (Minneapolis), Ron Johnson (Lake City), Mark Karnowski (Princeton), Andy Kauffman (Montrose), Susan Larson (Isanti), Dan Ness (Alexandria), Dave Osberg (Hastings), Molly Park (Sunfish Lake), Wayne Wolden (Wadena), Joel Young (Chatfield)

Staff Present: Gary Carlson, Sarah Dirksen, Marky Engler, Kevin Frazell, Tom Grundhoefer, Laura Harris, Laura Kushner, Donyelle Mikacevich, Jim Miller, Don Reeder, Lisa Rund, Pete Tritz, Mary-Margaret Zindren, Heather Cedarholm (IGR Intern)

Guest Present: Rhonda Pownell (Northfield)

Call to Order

President Brede called the meeting to order and asked for introductions.

Agenda

Breza moved approval of the agenda, seconded by Osberg. Motion carried.

Presentations/General Communications

President Brede suggested that this would be an appropriate place on future agendas for Board members to ask any questions about the Executive Director's interim report.

Approval of Consent Items

Hamann-Roland moved approval of the consent items, seconded by Fulton. Motion carried.

Action Items

5.1 Estimated Resources Needed to Implement Strategic Plan Items and Possible Modification of Fiscal Policies.

Miller provided some background on this item for the new Board members then turned it over to Zindren to walk the Board through the cost and staffing of the FY2010 strategic plan items.

Bertram suggested that the list of 11 items may be too broad and could be condensed by grouping some of them together.

Anderson voiced his discomfort with paying for advertising and suggested that a media toolkit be prepared for cities to put in their city newsletter and on their websites. Several other members expressed concern about spending money on paid media.

Hamann-Roland suggested the possibility of working with higher education institutes to create a challenge among their marketing programs to come up with an advertising campaign on the value of cities.

Zindren stated that staff could talk with advertising and public relations firms as well some colleges about the possibility of a project and also look at internal resources that could be used with low financial impact and report back to the Board at their August meeting.

After further discussion, Hodges made a motion to allocate \$150,000 from the special projects fund for strategies 8, 9 and 10; \$100,000 from reserves for strategies 8, 9 and 10 and; \$50,000 for strategies 1 through 7 and 11, seconded by Fulton.

After some discussion, Miller indicated to the Board that staff would research different options, get committee input and bring back to the Board for final approval before moving forward with any of the strategies if this motion were approved.

Young called the question. The motion carried with Karnowski voted against the motion.

5.2 Discussion of Report on Conference Events and Training Programs

Frazell and Harris walked the Board through staff's recommendation on the various conference and training programs.

Miller suggested that the discussion relating to this item be held until the August Board meeting due to the fact it was late in the day and several Board members needed to leave. The Board was in favor of Miller's suggestion.

5.3 Demonstration of E-Learning Pilot Project

This item was also delayed until the August Board meeting.

5.4 Auditor Selection for the 2009 4M Audit

President Brede asked for a motion to adjourn as the League Board and convene as the 4M Board. Fulton made the motion, seconded by Anderson. Motion carried.

Engler indicated that at last month's Board meeting staff was directed to ask EideBailey to forego their fee increase due to economic times. She reported that EideBailey agreed to a

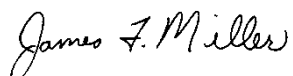
no fee increase for this year. Karnowski moved approval of the FY2009 auditor selection for the 4M Fund, seconded by Hodges. Motion carried.

Fulton made a motion to adjourn as the 4M Board, seconded by Hodges. Motion carried.

Announcements and Adjournment

With no further business, the meeting adjourned.

Respectfully submitted,

A handwritten signature in cursive script that reads "James F. Miller".

James F. Miller, Executive Director